

Artwork Formats

Some basic information on acceptable artwork formats for producing the graphics for the fabric panels as well as any logo decals needed (like on the reception counter).

For Logo art: Illustrator EPS is preferred. (required for cut vinyl decals, like for the reception counter.)

For any Printed Panels: Photoshop or Illustrator formats are preferred. Hi-Res JPG, TIFF, or PDF are also acceptable.

Images should be between 100-150 DPI at full print size for best results. Colors should be CMYK, or Spot PMS color in Illustrator.

Reminders:

- Outline all text or send uploadable text file
- Link or embed all images

